



HELP ON OFFER FOR BUSINESSES PLANNING TO ENTER AWARDS FOR ACHIEVEMENT

MEDIA RELEASE

IMMEDIATE

Businesses which are considering entering this year's Guernsey Awards for Achievement are being offered the opportunity to benefit from free advice. The organisers are staging a workshop this month to provide help with the process of filling out the nomination form and finding out more information about entering the awards.

Businesses have a chance to enter three main categories: the NatWest Best Small Business Award, the BWCi Best Medium Business Award and the Healthspan Best Large Business Award. The workshop will be split into three groups according to the above categories; each group will have the opportunity to speak to the winner from last year.

Due to the success of the Excellence in Training Award last year, which saw a record number of entries, the workshop this year will also extend to those thinking about entering this award. Sponsored jointly by the GTA University Centre, NP Group and the IOD, this award recognises those businesses which have shown dedication and commitment to training. A separate group will be set up within the workshop to address the specific issues surrounding entering this award.

Deputy Carla McNulty Bauer, Minister for Commerce & Employment, the Department which is responsible for staging the awards, said the workshop would be an excellent way of gaining some valuable tips about the whole awards procedure.

'Making a first impression in any awards process is vital and a nomination form which has been filled out thoughtfully and answers all the questions will almost certainly aid a company's chance of success. The aim of the workshop is to dispel any myths, answer any questions and help identify examples to use in the various sections of the nomination form,' she said.

She continued, 'The winners will be able to offer advice not only on filling out the forms, but also how to tackle the next stage of presentations and give their experiences of entering the awards and winning. This will hopefully help businesses which are still undecided whether to enter the awards or who may feel a bit daunted by the process, so I would encourage anyone thinking of entering to attend the workshop to find out more.'

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AWARDS WORKSHOP/2

The workshop is being held on Thursday 16th September from 9-10.30am at St James. Anyone wishing to attend should register in advance by calling Natalie Davidson at The Guernsey Event Company on 728686 or email natalie@eventguernsey.com Places are limited to two per company.

Nominations for the three business awards close on Wednesday 3rd November. More information and entry forms can be downloaded from the awards website www.guernseyachievementawards.com The Awards for Achievement gala ceremony will be held on Thursday 3rd February 2011 and will be a celebration of 25 years of Awards success.

Ends

For more information about this media release please contact Ali Desforges on 07911 719083.

For more information about the awards please contact Natalie Davidson at The Guernsey Event Company on 728686.